



**“The wide-ranging topics engage students of English with issues worth considering and help them cultivate a sensitive mind in today’s ever-changing world.”**

UNIVERSITY ENGLISH TEACHER, TAIWAN



**Opening doors by  
opening minds...**

# Heinle and National Geographic have partnered to bring learners of English the language and knowledge they need to fully participate in today's global community.

“Eye-catching, high-quality material that makes classes memorable and interesting.”

SILVIA GIRIMONTI,  
CENTRO SUPERIOR DE IDIOMAS MODERNOS,  
UNIVERSIDAD COMPLUTENSE DE MADRID, SPAIN

Learners engage in the material because it is **real**, drawn from the world in which we live and compellingly presented through a unique mix of media. Powerful visuals—photographs, illustrations, maps, and graphs—support the printed page, while video, audio, interactive media, and more reinforce, expand, and enrich teaching and learning.

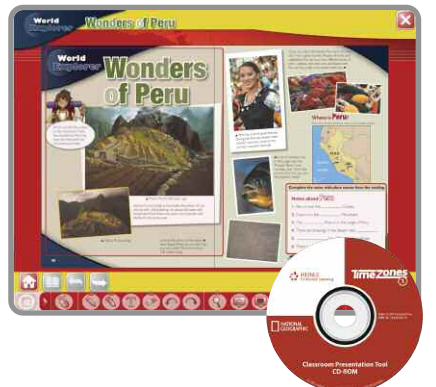
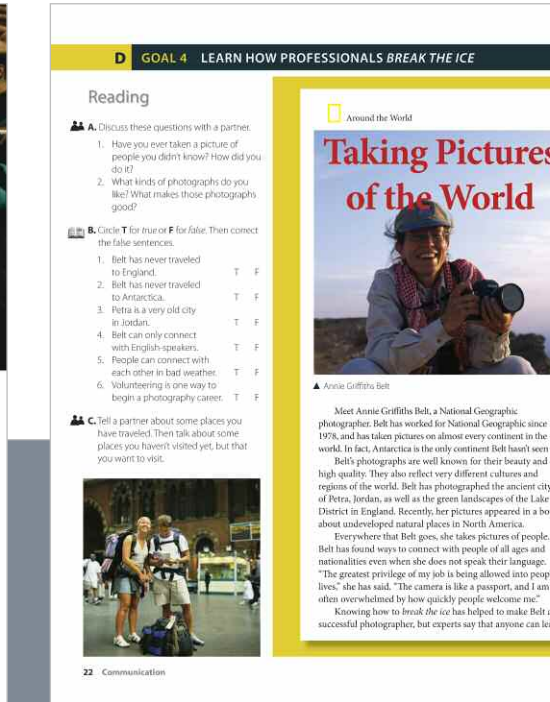
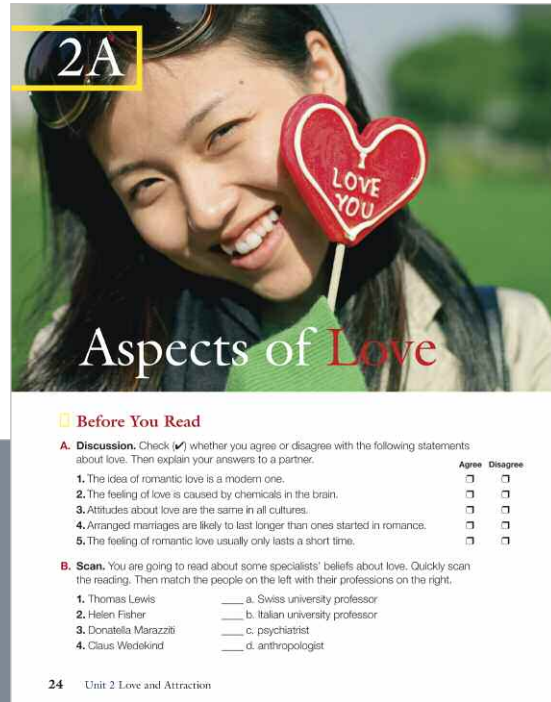
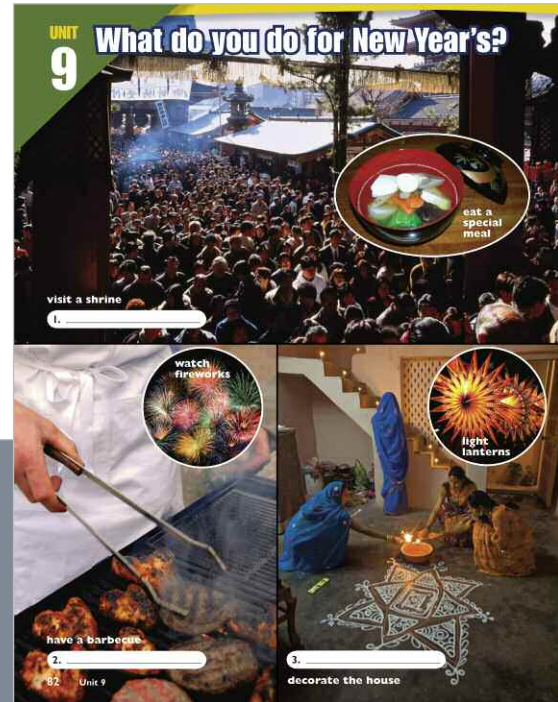
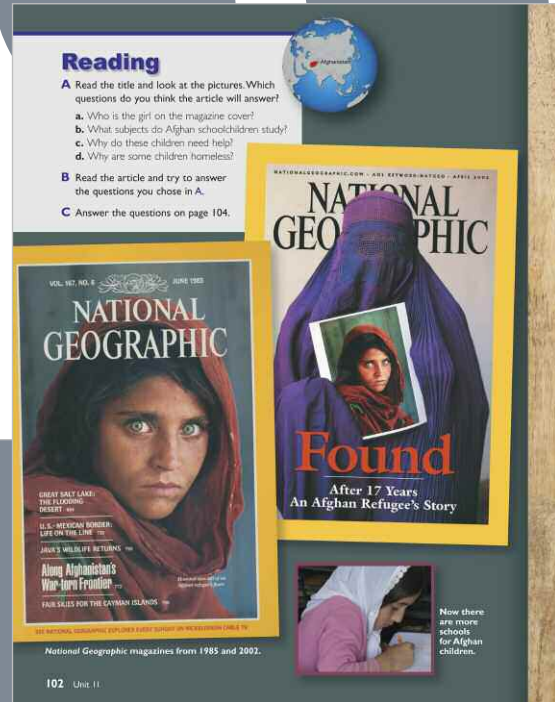
Learners connect to what they are learning through topics that are **relevant**, universally appealing, age-appropriate, and timely. Learners identify with the subject matter, recognizing its importance to their lives today and to their futures as successful world citizens.

Stories, images, and a variety of activities invite learners to **reflect** on our world and their place in it. Learners start to consider their lives in new ways and to draw connections between their own experiences and those of people in other parts of the planet. Throughout, they are continually challenged to think from both a global and local perspective.



WITH ACCESS TO THE NATIONAL GEOGRAPHIC ARCHIVE OF VIDEO, IMAGES, AND CONTENT, HEINLE CREATES UNIQUE, VISUALLY STUNNING LEARNING MATERIALS.

Encourages media literacy!



elt.heinle.com/ng

Today's interconnected world demands more than a shared language for people from different regions to successfully communicate with one another. It requires a global perspective—the ability to see beyond geographical borders, to recognize one's own life reflected in the lives and aspirations of others, to knowledgeably relate to and comfortably navigate in, our modern, globalized world.

Few organizations present this world, its peoples, places, and riches in a more compelling way than National Geographic.





Heinle, a part of Cengage Learning, has partnered with this media powerhouse to bring real-world content, engaging subject matter, and beautiful imagery to its English language learning materials. Products are available for every learner from early childhood through adult. All combine print and media content in inspiring, innovative ways that encourage critical thinking, intercommunication, and the successful development of language skills.



National Geographic's net proceeds support vital exploration, conservation, research, and education programs.



## Heinle and National Geographic offer English language learning materials for every level.

Young Learners	Young Adults	Adults
<b>BRITISH ENGLISH</b>		
<b>Happy Trails</b>  2 levels Pre-A1 – A1	<b>World Wonders</b>  4 levels A1 – Pre-B1	<b>English Explorer</b>  4 levels A1 – B1
<b>Holiday Explorer</b>  2 levels A1 – A2		<div style="border: 1px solid black; border-radius: 50%; padding: 20px; width: 100px; margin: 0 auto;"> <b>4-Skills Series</b> </div>
<b>AMERICAN ENGLISH</b>		
<b>Time Zones</b>  4 levels Pre-A1 – B1		<b>World English</b>  4 levels A1 – B1
<div style="font-size: 48px; font-weight: bold; color: #FFD700; margin-bottom: 10px;">“</div> <p>“...Reading Explorer is a great book. One of my students said it was cool, and different from the textbooks she had used before.”</p> <p style="text-align: right; font-size: 12px; color: #666;">MEGAN CHEN, TAMKANG UNIVERSITY, TAIWAN</p>		<div style="border: 1px solid black; border-radius: 50%; padding: 20px; width: 100px; margin: 0 auto;"> <b>Competency-based</b> </div>
		<b>Reading Explorer</b>  6 levels A1 – C2
<b>AMERICAN ENGLISH or BRITISH ENGLISH</b>		
Visit <a href="http://elt.heinle.com/ng">elt.heinle.com/ng</a> for more information on our National Geographic materials.		<b>Footprint Reading Library</b>  8 levels • A2 – C1
Visit <a href="http://elt.heinle.com">elt.heinle.com</a> to learn more about Heinle and to find your nearest Heinle Representative.		Also available as eReaders. For a FREE demo please visit <a href="http://elt.heinle.com/footprintonline">elt.heinle.com/footprintonline</a>
		<div style="border: 1px solid black; border-radius: 50%; padding: 20px; width: 100px; margin: 0 auto;"> <b>Readers</b> </div>