

News Release



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Heinle *Milestones* Program Adopted by California State Board of Education

- *Unique Program Designed to Improve Student Performance on Standards Exams, Further Advance Reading, Writing, Speaking of English Language* -

BOSTON, December 2, 2008 – Heinle ELT, a leading provider of materials for English language teaching and learning throughout the world and part of Cengage Learning, today announced its new *Milestones* program has been adopted by the California State Board of Education for Program 5, Intensive Intervention for English Learners, Grades 4 to 8. The goal of the *Milestones* program is to increase student performance by two grade levels per year so students can enter basic programs at their grade level reading.

The *Milestones* series, developed specifically for English learners, offers solid language instruction that ensures students master California ELA and ELD standards. The program includes many features to prepare students for success on California standardized exams, including:

- Embedded assessment to track and prevent potential skills gaps before they happen
- Extensive practice of academic vocabulary for both classroom and California exam success
- Differentiated instruction for every page of learning to ensure all students meet or exceed grade-level expectations
- Complete intervention support to help students master challenging skills and California standards, enabling rapid progression

“The consistent, research-based approach provided by *Milestones* will undoubtedly lead students to success on California exams, as well as help them acquire the language and content knowledge that is crucial for their overall academic success,” said Dennis Hogan, president of Heinle ELT. “We are thrilled the California State Board of Education is making this investment to further its students’ academic future.”

The comprehensive *Milestones* program includes tools for both the student and the teacher, including the *Milestones Tracker* Online Assessment and Remediation System. This unique component provides remediation, practice and progress monitoring of any skill and California ELA standard which students may have difficulty mastering. It helps students master standards that are crucial to meeting the needs of such exams as the California English Language Development Test (CELDT) and California High School Exit

Examination (CAHSEE). Moreover, it prepares students to be better readers, writers and speakers of the English language, outside of the classroom.

About Cengage Learning and Heinle ELT

Cengage Learning delivers highly customized learning solutions for colleges, universities, professors, students, libraries, government agencies, corporations and professionals around the world. Heinle ELT, part of Cengage Learning, is a leading provider of materials for English language teaching and learning throughout the world. Heinle is committed to helping learners become more effective readers, writers, and communicators, and to helping teachers become more effective in guiding learners to achieve their goals. For more information, visit <http://elt.heinle.com> or www.cengage.com.

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