

## News Release



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### ***Farley the Red Panda* from Heinle ELT Wins the 2009 Language Learner Literature Award for Young Learners**

BOSTON, September 11, 2009 – Heinle ELT, a leading provider of materials for English language teaching and learning throughout the world and part of Cengage Learning, today announced that *Farley the Red Panda* won the 2009 Language Learner Literature Award for Young Learners presented by the Extensive Reading Foundation (ERF). The award-winning book combines narrative and factual information to aid readers in developing language and reading skills.

*Farley the Red Panda* is a part of Heinle's National Geographic Footprint Reading Library, a unique new series of graded readers for learners of English and struggling readers. The series offers a unique collection of print, audio and video graded content from around the world to ensure that the learners not only become good readers, but become better at understanding non-fiction and informational materials.

"We are extremely pleased that *Farley the Red Panda* has been recognized by the Extensive Reading Foundation as a valuable resource for ELT students worldwide," said Dennis Hogan, president of Heinle ELT. "This award validates the importance of learning through captivating and inspirational content and further proves the success of our partnership with National Geographic."

Founded in 2004 by the ERF, the Language Literature Award is presented to books that support the development of language learner literature in English and that encourage extensive reading in language education. These awards are given annually to books that are selected for their outstanding overall quality and enduring appeal. An international jury makes the final choices, taking into account the Internet votes of students, teachers and others from around the world.

### **About Cengage Learning and Heinle ELT**

Cengage Learning delivers highly customized learning solutions for colleges, universities, professors, students, libraries, government agencies, corporations and professionals around the world. Heinle ELT, part of Cengage Learning, is a leading provider of materials for English language teaching and learning throughout the world. Heinle is committed to helping learners become more effective readers, writers, and communicators, and to helping teachers become more effective in guiding learners to achieve their goals. For more information, visit <http://elt.heinle.com> or [www.cengage.com](http://www.cengage.com).